ANNOUNCEMENT



STOCK OPTION PLAN FOR SENIOR COMPANY AND GROUP EXECUTIVES

The company, with respect to the Stock Option Plan for Senior Company and Group Executives that the Board of Directors approved at its session dated 3.2.2009 (the "Program"), informs the investment public of the following:

- On June 25, 2010 a total of 211,500 stock options for the acquisition of company's shares matured, corresponding to an equal amount of company shares ("Stock Options")
- The beneficiaries of the plan as they were determined pursuant to the resolution of the company's BoD dated on 23.06.2009, reserved the right to exercise the said Stock Options during the period from 01/07/2010 to 02/07/2010
- None of the offered stock options for the acquisition of the Company's shares was exercised by the beneficiaries,
- Under the terms of the Plan, the mature stock options for the acquisition of the Company's shares that were not exercised during the period described above, may be exercised by the beneficiaries during the options exercise period that will mature next year, the designated exercising period was determined to be from 4/7/2011 to 5/7/2011.
- Please note that the beneficiaries of the 37,667 stock options were company executives who are not employed anymore at the company and for that reason, under the terms of the Plan they are no longer entitled to exercise the stock options granted to them for the acquisition of company shares. Likewise, they have forgone 37,666 stock options for the acquisition of company's shares which will mature on 06/25/2011.