ANNOUNCEMENT



Pursuant to the announcement dated on 21/07/2010, CENTRIC MULTIMEDIA SA informs the investment public that the audit firm HBP Certified Public Accountants, Ltd. and the company USMAR Management Ltd have granted the appropriate approval so as to post on the company's website the valuation report of the contributing shares providing that CENTRIC will not publish sensitive business data pertaining to USMAR. The aforementioned valuation will be promptly posted on the company's website (www.centric.gr).

The Company will promptly inform the investment public as regards the development concerning the consent of BDO Certified Registered Auditors S.A. and CD MEDIA S.A. for the disclosure of the respective valuation report of CD MEDIA S.A.