

Tuesday, September 14, 2010

Announcement



Thirteenth period of Conversion of Bonds

The Board of Directors of CENTRIC MULTIMEDIA S.A. announces that, pursuant to the terms of the 05/09/2007 Convertible Bond Loan, the thirteenth conversion period of the bonds into shares was from 06/09/2010 to 10/09/2010. During the said period no bondholder has exercised his option to convert bonds into shares. According to the terms of the Convertible Bond Loan, the next conversion period is from 06/11/2010-10/11/2010.

About CENTRIC

CENTRIC's core activity is to participate in European companies which manage and promote online entertainment sites. Its subsidiaries cooperate with Sportingbet PLC in the exploitation of "Sportingbet" and "VistaBet" brands, with Dragonfish Plc in the exploitation of "Lex" brands, as well as with WorldSpreads Ltd for the marketing of the website "Spreads.gr".

For further information Investors may contact: Mrs Zoi Mihoudi, Supervisor of Investor Services and Corporate Announcements, tel. +30 210 9480000.