



Wednesday, March 23, 2011

Announcement regarding the suspension of Trading of digital content products & services activity

CENTRIC MULTIMEDIA (hereinafter the "Company" or "CENTRIC") informs the investment community that the modification process regarding the company's operation in the field of trading of digital content products & services and the indirect activation through participation in other companies, whose implementation was decided by the Company's BoD on 17.2.2010 and disclosed to the investment community, was completed gradually and according to the Company's Board of Directors Report on 15.03.2011 the exercise of this activity is suspended. The gradual reduction of trading of digital content products & services activity in both absolute numbers and as percentage of total turnover has been written from the financial statements of previous years and specifically the financial statement of the fiscal year 2010.

About CENTRIC

Centric Multimedia SA participates in companies that adapt to local markets, manage and promote online entertainment services. Centric's subsidiaries cooperate with large online entertainment providers, which are listed on the European Stock Exchanges and are licensed to provide these services from distance, in order to jointly provide and promote online gaming platforms in several languages of the Central and Southeastern European countries. Its subsidiaries cooperate with Sportingbet PLC in the exploitation of "Sportingbet" and "VistaBet" brands, with Dragonfish Plc in the exploitation of "Lex" brands, as well as with WorldSpreads Ltd for the marketing of the website "www.spreads.gr".
